

CURRICULUM VITAE (CVA)

IMPORTANT – The Curriculum Vitae cannot exceed 4 pages. Instructions to fill this document are available in the website.

Part A. PERSONAL INFORMATION		CV date	30/12/2023
First name	Juan Carlos		
Family name	Pérez Mesa		
Gender (*)	Male	Birth date (dd/mm/yyyy)	04/02/1974
ID number	34860532F		
e-mail	juancarl@ual.es	URL Web	
Open Researcher and Contributor ID (ORCID) (*)	0000-0003-2382-3475		

(*) *Mandatory*

A.1. Current position

Position	Associate Professor		
Initial date	01/03/2016		
Institution	University of Almería		
Department/Center	Economy and Business	Faculty of Economics and Business	
Country	Spain	Teleph. number	0034 610747719
Key words	International trade, agri-food business, supply chain, transportation		

A.2. Previous positions (research activity interruptions, art. 14.2.b))

Period	Position/Institution/Country/Interruption cause
xxxx-xxxx	
yyyy-yyyy	

A.3. Education

PhD, Licensed, Graduate	University/Country	Year
Business Degree	University of Almería	1995
Graduate in Business Studies	University of Almería	1997
PhD in Business Studies	University of Almería	2002

Part B. CV SUMMARY

Juan Carlos Pérez Mesa is specialized in the agri-business field and supply chain management. He is the author of more than 50 research articles in academic journals, such as *Transport Review*, *Supply Chain Management*, *Journal of Cleaner Production*, *Ecological Economics*, *Transport Policy*, among others and author or co-author of 20 books and book chapters. He has made contributions in aspects related to inter-organizational collaboration, the implementation of transport intermodality or innovation oriented towards sustainability. He has also collaborated with prestigious entities, such as the universities of Wageningen, Missouri or Bologna. He has participated as lead researcher or collaborator in more than 25 research projects and contracts. He has two 6-year research periods evaluated and additional one of research transfer. He has worked for the Fundación Cajamar at its Experimental Agricultural Center (<https://www.fundacioncajamar.es>). In addition, he served as Director of the Studies and Statistics Service for the Organization of Fruit and Vegetable Producers of Almería (COEXPHAL www.coexphal.es) from 1999 to 2007. Currently, he is the coordinator of



the Market Intelligence Department for the Andalusian Association of Organizations of Fruit and Vegetable Producers (APROA www.aproa.eu) and is a collaborator with the Spanish Interprofessional Organization of Greenhouse Crops (HortiEspaña <http://www.hortiespana.eu>). In relation to these entities, its dissemination work stands out, with more than a hundred journalistic articles written in general and specialized media (see e.g.: <https://www.aenverde.es/author/juan-carlos-perez-mesa/>). He currently the Secretary of the Mediterranean Research Center of Economics and Sustainable Development (CIMEDES) and the COEXPHAL-UAL Organizing Committee. He is also a member of the Directing Board for the Spanish Association of Agricultural Economics (AEEA <https://economiaagroalimentaria.es/>). He has been director of 4 doctoral theses (and other extra 4 doctoral students awaiting presentation), and more than 15 Master's final advanced work. He has also been responsible/director of two employment contracts within research projects.

Part C. RELEVANT MERITS (sorted by typology)

C.1. Publications

- Pérez Mesa, J.C., García Barranco, M^a C., Ciagnocavo, C. (2023): "Seeking new strategic options for promotion of intermodal transport in perishables: the use of Short Sea Shipping". *Research in Transportation Business & Management*, 50, 101034.
- Serrano-Arcos, M. M., Sánchez-Fernández, R., Pérez-Mesa, J. C., & Riefler, P. (2022): "A review of consumer affinity research: recent advances and future directions". *International Marketing Review*, 39(5).
- Pérez-Mesa, J.C.; Pérez-Mesa, F. J.; Tapia, J.; D. Valera (2022): "Scheduling vegetable sales to supermarkets in Europe: The tomato case". *Agricultural Economics*, 68.
- Pérez-Mesa, J.C.; Serrano Arcos M.; Sánchez Fernández, R. (2019) "Measuring the impact of crises in the horticultural sector: the case of Spain". *British Food Journal* 121(5):1050-1063.
- Pérez-Mesa, J.C., García-Barranco, M.C., Piedra-Muñoz, L., Galdeano-Gómez, E. (2019.): "Transport as a limiting factor for the growth of Spanish agri-food exports". *Research in Transportation Economics*, 78, 100756.
- Bonisoli, L., Galdeano-Gómez, E., Piedra-Muñoz, L., Pérez-Mesa, J.C. (2019): "Benchmarking agri-food sustainability certifications: Evidences from applying SAFA in the Ecuadorian banana agri-system". *Journal of Cleaner Production*, 236, 117579.
- Jiménez-Guerrero, J.F., Pérez-Mesa, J.C., Burgos-Jiménez, J., Piedra-Muñoz, L. (2018): "Considering the consumer in the design of a supply chain of perishables". *International Food and Agribusiness Management Review*, 21 (4): 525-54.
- Galdeano-Gómez, E.; Aznar-Sánchez, J.A.; Pérez-Mesa, J.C.; Piedra-Muñoz, L. (2017): "Exploring Synergies Among Agricultural Sustainability Dimensions: An Empirical Study on Farming System in Almería (Southeast Spain)". *Ecological Economics*, vol. 140: 99-109.
- Godoy-Durán, A., Galdeano-Gómez, E., Pérez-Mesa, J.C., Piedra-Muñoz, L. (2017): "Assessing ecoefficiency and the determinants of horticultural family farming in southeast Spain". *Journal of Environmental Management*, 204, 594-604.
- Galdeano, E.; Pérez-Mesa, J.C.; Godoy, M^a. (2016): "The social dimension as a driver of sustainable development: the case of family farms in Southeast Spain". *Sustainability Science*, 11(10): 349–362
- Galdeano-Gómez, E., Pérez-Mesa, J.C., Aznar-Sánchez, J.A. (2016): "Internationalisation of SMEs and simultaneous strategies of cooperation and competition: an exploratory analysis, *Journal of Business Economics and Management*", 17 (6), 1114-1132.
- Pérez-Mesa, J.C.; Galdeano-Gómez, E. (2015): "Collaborative firms managing perishable products in a complex supply network: an empirical analysis of performance". *Supply Chain Management: an International Journal*, 20(2): 128-138.
- Galdeano-Gómez, E., Aznar-Sánchez, J.A., Pérez-Mesa, J.C. (2013): "Sustainability dimensions related to agricultural-based development: the experience of 50 years of intensive farming in Almería (Spain)", *International Journal of Agricultural Sustainability*, 11 (2), 125-143.
- Pérez-Mesa, J.C.; Galdeano-Gómez, E. (2012): "Logistics network and externalities for short sea transport: An analysis of horticultural exports from southeast Spain". *Transport Policy*, 24: 188-198



Pérez-Mesa, J.C.; Céspedes Lorente, J.; Salinas Andujar, J. (2012): "Feasibility study for a motorway of the sea between Spain and France: Application to the transportation of perishable cargo". *Transport Review*, 30(4): 451-472.

C.2. Congress (most recents)

Pérez-Mesa, J.C.; Galdenano Gómez E. (2023): "Seeking new strategic options for promotion of intermodal transport in perishables" presentada IFMRS - International Food Marketing Research Symposium. Czech University of Life Sciences, Faculty of Economics and Management "Marketing Strategy, Agribusiness Marketing & Consumer Behaviour", Prague, Czech Republic, on 13-15 June.

Pérez-Mesa, J.C.; García Barranco, M.C.; Galdeano-Gómez (2023): "El papel de la agricultura familiar en la sostenibilidad socioeconómica: un análisis exploratorio de la capacidad comercial del sureste de España". VI congreso internacional de Desarrollo local: Gobernanza, producción, comunidades sostenibles y espacios portuarios, Universidad de Panamá 13-17 February, Panamá (communication).

Pérez-Mesa, J.C.; Hernández Rubio, J., Galdeano-Gómez E. (2022): "Coordination mechanism to address economic, social, and environmental challenges in agriculture: the case of horticultural cooperatives in southeast Spain" ICA CCR European Research Conference 2022, 13-15 July 2022, Athens (communication).

C.3. Research projects

Reference: UAL-2020-SEJ-D2026. Project name: **Adaptación del transporte intermodal de perecederos dentro de una cadena de suministro Inteligente**. Financial institution: Consejería de Transformación Económica, Industria, Conocimiento y Universidades (Junta de Andalucía) and FEDER funds. Duration: December 2021 to December 2023. Participators: University of Almería. Amount: 27.800 €. Lead researcher: Juan Carlos Pérez Mesa (UAL). Applicant's participation: Lead researcher

Reference: 101000852. Project name: **CO-creating sustainable and competitive fruits and vegetables' value chains in Europe**. Financial institution: European Union, H2020-RUR-2018-2020. Participators: 26 institutions, Wageningen University, Universitaet Hohenheim, COEXPHAL-University of Almería, Universiteit Gent, Università di Bologna, etc. Duration: November 2020 to April 2023. Amount: 6,992,304 €, 375,750€ COEXPHAL-UAL. Lead researcher: Cynthia Gianocavo (UAL). Applicant's participation: collaborating researcher.

Reference: 783395. Project name: **Food in Eco Network – internationalization and global competitiveness of European SMEs in Food and Eco Logistics Sector**. Financial institution: European Union, COSME Programme, COS-CLUSINT-2016-03-01. Participators: 5 institutions, LODZistics Logistics Business Network of Central Poland, COEXPHAL-Universidad de Almería, Logistics in Wallonia, AgroTransilvania cluster, Latvian Logistics Association. Duration: January 2018 to December 2020. Amount: 199.012 €, total, COEXPHAL-UAL 36.192€. Lead researcher: Juan Carlos Pérez Mesa (UAL). Applicant's participation: Lead researcher

Reference: ECO2017-82347-P. Project name: **Internacionalización económica y sostenibilidad. Determinantes de la eco-innovación y de la heterogeneidad en productividad y rendimiento medioambiental**. Financial institution: Ministry of Economics and Competitiveness, Secretary of State of Research, Development and Innovation, State Plan for Scientific and Technical Research and Innovation 2017-2020. Lead researcher and institution affiliation: Galdeano-Gómez, Emilio, University of Almería. Amount: 20,570 €. Start and end dates: 01/01/2018-31/12/2020. Applicant's participation: collaborating researcher.

Reference: ECO2015-66504-P. Project name: **Sostenibilidad en la Organización: gestión ambiental en la cadena de suministro, empresas y consumidores**. Financial institution and grant call: Ministry of Economics and Competitiveness, Secretary of State of Research, Development and Innovation, State Plan for Scientific and Technical Research and Innovation 2015-2018. Lead researcher and institution affiliation: Céspedes Lorente, Jose, University of Almería. Amount: 54,927 €. Start and end dates: 01/01/2015-31/12/2018. Applicant's participation: collaborating researcher.



Reference: P11-SEJ-07086-5. Project name: **Estrategia para el desarrollo de un mapa logístico regional: un enfoque desde la gestión sostenible de la cadena de suministro**. Lead researcher: De Burgos Jiménez. Financial institution: Andalusian Ministry of Economy, Innovation and Science. Amount: 176,228 €. Duration: January 2014 to March 2018. Applicant's responsibility: Collaborating researcher.

Reference: ECO2014-52268-P. Project name: **Rendimiento exportador y sostenibilidad. Internalización económica y diferenciales en innovación y eficiencia medioambiental**. Financial institution and grant call: Ministry of Economics and Competitiveness, Secretary of State of Research, Development and Innovation, State Plan for Scientific and Technical Research and Innovation 2013-2016. National call. Lead researcher and institution affiliation: Galdeano-Gómez, Emilio, University of Almería. Amount: 20,570 €. Start and end dates: 01/01/2015-31/12/2017. Applicant's participation: collaborating researcher.

Project name: **Cooperative business and Innovative rural development: Synergies between Commercial and academic Partners**. Financial institution: European Union. Call type: Seventh Framework Programme of European Union. Participating institutions: European Union Research on Cooperatives and Social Enterprise (Italy); University College York-Centre for cooperative studies (Ireland); COEXPHAL (Spain). Amount: 597,663 € total, 58,300 € UAL. Duration: January 2014 to December 2017. Lead researcher (Spanish team): Emilio Galdeano Gómez. Applicant's responsibility: Collaborating researcher.

Project name: **Food safety regulations, market access and international competition**. Financial institution: European Union. Call type: Seventh Framework Programme of European Union directed by INIA. Participating institutions: INRA París, University of Almería. Amount: 70,000 €. Duración: September 2012 to August 2015. Lead researcher (Spanish team): Emilio Galdeano Gómez. Applicant's responsibility: Collaborating researcher.

C.4. Contracts, technological or transfer merits

Contract name: **Elaboración de un estudio y análisis de la comercialización de la producción del sector hortofrutícola protegido andaluz**. Financial institution: Ministry of Agriculture Junta de Andalucía. Amount: 17,545 €. Duration: September 2023 to December 2023. 4 months. Applicant's responsibility: Lead researcher.

Contract name: **Gestión y mejoras del departamento de Inteligencia de Mercados**. Financial institution: Association of Fruit and Vegetable Traders of Almeria (COEXPHAL). Amount: 15,000 €. Duration: March 2020 to December 2020. 10 months. Applicant's responsibility: Lead researcher.

Contract name: **Mejora en el tratamiento de la información para la prevención y gestión de crisis en organizaciones de productores**. Financial institution: Association of Organizations of Fruit and Vegetable Producers of Andalusia (APROA). Amount: 15,150 €. Duration: April 2020 to December 2020. Applicant's responsibility: Lead researcher.

Contract name: **Análisis estratégico integrado para las sinergias medioambientales, culturales y agro-turísticas**. Co-financial institution: Torres y González Díaz S.L. Call: Aid for Research Transfer, Plan Transfiere 2019. Amount: 16,020 €. Duration: February 2020 to January 2021. Applicant's responsibility: Investigador principal.

Contract name: **Análisis estadístico avanzado de los datos de encuestas a consumidores de frutas y hortalizas en Alemania y España**. Financial institution: Association of Organizations of Fruit and Vegetable Producers of Andalusia (APROA). Amount: 3,000 €. Duration: October to December 2019. Applicant's responsibility: Lead researcher.

Contract name: **Propuestas de inteligencia de mercados para prevención y gestión de crisis en organizaciones de productores de frutas y Hortalizas**. Financial institution: Association of Organizations of Fruit and Vegetable Producers of Andalusia (APROA). Amount: 15,150 €. Duration: April 2020 to December 2020. 9 months. Applicant's responsibility: Lead researcher.