

## Evidencia 2019-20\_05\_Eventos: Smart Agrifood Summit



### STARTUP EUROPE SMART AGRIFOOD FORUM

- 12:10h. STARTUP FESTIVAL: LEADING THE ECOSYSTEM IN EUROPE**
- **Isidro Laso.** Deputy Head of Innovation Ecosystems – European Innovation Council. **European Commission**
- 
- 12:35h. THE IMPORTANCE OF ALLIANCES AND COOPERATION FOR INNOVATION AND DIGITAL TRANSFORMATION IN THE AGRIFOOD SECTOR**
- Introduce:
- **Ana María Corredera.** Vice-Ministry. **Regional Ministry of Agriculture, Livestock, Fisheries and Sustainable Development of Andalusia**
- TRANSFORMATION** Speaker:
- **Judit Anda.** Vice-Ministry Technical Counsellor. **Regional Ministry of Agriculture, Livestock, Fisheries and Sustainable Development of Andalusia**
- 
- 13:00h. EUROPEAN OPPORTUNITIES FOR SMART AGRIFOOD INNOVATION**
- Introduce:
- **Juan Francisco Delgado.** Executive Vicepresident. **European Foundation for the Innovation - INTEC**
- OPPORTUNITIES** Speaker:
- **Mihail Dumitru.** Deputy Director-General. DG Agriculture and Rural Development. **European Commission**
- 
- 13:30 – 14:30 NETWORKING LUNCH**
- 
- 14:30h. APPLICATIONS OF IOT TECHNOLOGIES, ARTIFICIAL VISION AND BIG DATA ANALYTICS IN THE FOOD SECTOR**
- **14:30h.** • **Carmen Iglesias.** Market Transfer Manager. **Tekniker**
- **14:45h.** Moderate:
- **Raúl Jiménez.** Managing Director of the Agency for Agrarian and Fisheries Management of Andalusia. **Regional Ministry of Agriculture, Livestock, Fisheries and Sustainable Development of Andalusia**
- BIG DATA** Speakers:
- **Carlos Piñeiro.** Director. **PigCHAMP** Pro-Europa
  - **Iván Nieto.** International Development Director. National Center of Technology and Food Safety (**CNTA**)
  - **Andreu Salvadó.** CEO. **Aritmos**
  - **Daniel Martínez.** CEO. **Cefetra** Digital Services
  - **Alfonso García-Ferrer.** Director del Master en Transformación Digital del Sector Agroalimentario. **ETSIAM** Universidad de Córdoba
  - **Carmen Iglesias.** Market Transfer Manager. **Tekniker**





**Carlos Callejero**



**Digitanimal**  
 Co-fundador y Desarrollo de  
 Negocio



**Alfonso García**



**ETSIAM. Universidad de Córdoba**  
 Director del Master en  
 Transformación Digital del  
 Sector Agroalimentario



**Juan Manuel Revuelta**



**Finnova Foundation and  
 StartUp Europe Awards**  
 Director General



**Raúl Jiménez**



**Agencia de Gestión  
 Agrícola y pesquera de  
 Andalucía**  
 Director Gerente