

CURRICULUM VITAE

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Short bio:

Francisco Puig is Professor of Business Strategy (*Catedrático de Organización de Empresas*) at the University of Valencia (Spain). He completed his Ph.D. in Economics and Business (with honors).

He teaches International Business and Strategic Management at undergraduate, postgraduate, and executive education levels. Professor Puig has supervised nine doctoral theses (four with international mention). Francisco has served as an external examiner for over 25 doctoral theses (both national and international) and has participated in thesis committees on 18 occasions, taking on the roles of chairperson, secretary, or committee member.

He has been an international visiting lecturer at the HEC-Montreal (Canada), the Manchester Business School, King's College London and UWE (UK). To his credit, the vast network of collaborators and colleagues at national and international levels that he owns is also remarkable.

He specializes in International Strategy, Industrial Clusters, and Business Turnaround and has published articles in leading journals and co-authored books and chapters in collective volumes.

He has organized and managed different international scientific meetings (especially CLUSTERING). He is very active in the academic associations in which he is a member (ACEDE, MOTIVA, and AIB). He coordinates the GESTOR research group.

His editorial experience is wide and varied. He has been a guest editor in four special issues, is part of seven editorial boards, has edited monographs, and has regularly reviewed for more than 40 different journals.

1. EDITORIAL EXPERIENCE

1.1 Guest Editor

Special Issue “Global fashion and textile industry during the Covid-19” (2021). *Fashion and Textile Journal* (with B. Jin) (JCR-Q1). Springer.

Special Issue “The dark side of industrial clusters: the human resources” (2020). *Competitiveness Review. An International Business Journal* (SJR-Q2). Emerald.

Special Issue “New insights regarding clusters and industrial districts” (2019). *Competitiveness Review. An International Business Journal* (SJR-Q1). Emerald.

Special Issue “Clusters, Industrial Districts and Strategy.” (2017). *Investigaciones Regionales/Journal of Regional Research* (with M. González-Loureiro) (SJR-Q2). AEER.

1.2 Editorial Board

(since 2020) **Fashion and Textile Journal** (JCR-Q1). Springer.

(since 2019) **Competitiveness Review. An International Business Journal** (SJR-Q2). Emerald. Emerald.

(since 2017) **Revista ENI** (Latindex). UPGC-Universidad de Las Palmas de Gran Canaria (España).

(since 2016) **Revista Estudios Gerenciales** (SJR-Q4). Elsevier.

(since 2015) **Revista Economía y Gestión** (Latindex). Instituto Tecnológico Metropolitano (Colombia).

(since 2013) **International Business Review** (JCR-Q2). Elsevier.

(since 2013), **Revista TEC Empresarial** (SJR-Q4). Instituto Tecnológico de Costa Rica.

1.3 Reviewer

- Academy of Management Perspectives
- Africa Journal of Business Management
- Brazilian Administrative Review
- BRQ. Business Review Quarterly
- Competitive Review. An International Business Journal
- Cornell Hospitality Quarterly
- Current Issues in Tourism
- Journal of Industrial and Business Economics /Economia i Politica Industriale
- Journal of World Business
- Economic Letters
- Economic Modelling
- Emerging Markets Finance and Trade
- Estudios Gerenciales
- European Business Review
- European Journal of International Management
- European Planning Studies
- International Business Review
- International Journal of Emerging Markets
- International Journal of Sports and Politics
- International Marketing Review
- Internet Research
- Investigaciones Regionales/Journal of Regional Research
- Journal of Asia Business Studies
- Journal of Contemporary Hospitality Management
- Management International Review
- Multinational Business Review
- Revista Cuadernos de Administración
- Revista Estudios Regionales
- Revista INNOVAR
- Routledge. Taylor and Francis Group
- TEC-Empresarial
- The Service Industry Journal
- UBR-Universia Business Review

2. PUBLICATIONS

Citation indices		
	All	Since 2018
Citations	1270	794
h-index	20	17
i10-index	28	21

(Google Scholar Citations, September 25, 2023)

2.1 Books and monographs

Cantarero, S.; **Puig, F.**; Rienda-Garcia, L. & Ruiz-Fernández, L. (2021). *Internacionalización y mejora del posicionamiento en la cadena de valor de la industria textil*. Valencia (Spain): Universitat de València. ISBN 978-84-9133-381-4

Puig, F. & Urzelai, B. (2019) (Editors). *Economic Clusters and Globalization: Diversity and Resilience*. Abingdon (United Kingdom): Routledge, Taylor & Francis Group. ISBN 978-0-367-00017-2

Puig, F. (2019) (Editor). *Emprender desde la experiencia: aprender de la diversidad latinoamericana*. Valencia (Spain): Ed. Promolibro. ISBN 978-84-798-6760-7

Ortiz, B. & **Puig, F.** (2017). *Levante UD. Una SAD responsable y competitiva*. Valencia (Spain): Vincle Editorial. ISBN 978-84-617-9827-8

Puig, F. & Marques; H. (2010). *Territory, specialization and globalization: Recent impacts on European traditional manufacturing*. Abingdon (United Kingdom): Routledge, Taylor & Francis Group. ISBN 978-1138-86-559-4

Puig, F. (2007). *La influencia del distrito industrial y del subsector en la actividad empresarial. Una aplicación al subsector textil-confección*. Ontinyent (Spain): Ateval. ISBN 978-84-690-8752-72

Puig, F. (2006). *La deslocalització industrial a la Vall d'Albaida: un estudi per a superar-la*. Ontinyent (Spain): IVEA, Institut d'Estudis de la Vall d'Albaida. ISBN 978-84-923588-2-3

2.2 Refereed Journals

UNDER REVIEW

Configurations of locational externalities for international expansion of MNEs in China: A qualitative comparative analysis, *International Business Review* (JCR-2), Elsevier. With Berrbizne, U. & Gonzalez-Lourerio, M.

Turning around firms within a context of widespread insolvency. *Journal of Organizational Change Management* (JCR-Q3), Emerald. With Revuelto, L. & Dublino L.

PUBLISHED

Puig, F., Debón, A., Cantarero, S., Marques, H. (2023) Globalization, location and performance of European manufacturing firms. *Economic Modelling* (JCR-Q1). <https://doi.org/10.1016/j.econmod.2023.106563>

Cordeiro, M., **Puig, F.** & Ruiz-Fernandez, L. (2023) Realizing dynamic capabilities and organizational knowledge in effective innovations: the capabilities typological map. *Journal of Knowledge Management* (JCR-Q1), <https://doi.org/10.1108/JKM-02-2022-0080>. Emerald.

Puig, F.; Cantarero, S. & Verdone, F. (2022). Coronavirus versus the textile industry: Cluster lessons for future challenges. *Fashion and Textiles*. <https://doi.org/10.1186/s40691-021-00284> (JCR-Q1). Springer.

Royo-Vela, M.; Amézquita, J.C. & **Puig, F.** (2022). Market orientation in service clusters and its effect on the marketing performance of SMEs. *European Journal of Management and Business Economics*. 31(1), 1-21 (SJR-Q2). Emerald.

Puig, F. (2022). The dark side of industrial clusters: human resources. *Competitiveness Review. An International Business Journal*. 32(1), 1-7. (SJR-Q2). Emerald.

Rico, M. & **Puig, F.** (2021). Successful turnarounds in bankrupt firms? Assessing retrenchment in the most severe form of crisis. *BRQ Business Research Quarterly*. 24(2), 114-128. (JCR-Q2). SAGE.

Rico, M.; Pandit, N. & **Puig, F.** (2021). SME Insolvency, bankruptcy and survival: An examination of retrenchment strategies. *Small Business Economics*. 57(1), 111-126. (JCR-Q1). Springer.

Rico, S.; Cantarero, S. & **Puig, F.** (2021). Regional disparities and spatial dependence of bankruptcy in Spain. *Mathematics*. 9(9), 60-91 (JCR-Q1). MDPI.

Puig, F.; Madhok, A. & Shen, Z. (2020). Investigating firm heterogeneity in country-of-origin cluster location decision-making. *Multinational Business Review*. 28(2), 221 - 244. (JCR-Q3). Emerald.

Urzelai, B. & **Puig, F.** (2019). Developing international social capital: The role of communities of practice and clustering. *International Business Review*. 28(2), 209 - 221. (JCR-Q2). Elsevier.

Puig, F. (2019). New insights regarding clusters and industrial districts. *Competitiveness Review. An International Business Journal*. 29(3), 3-9. (SJR-Q1). Emerald.

Puig, F.; González-Loureiro, M. & Ghauri, P. (2018). Running faster and jumping higher? Survival and growth in international manufacturing new ventures. *International Small Business Journal*. 36(7), 829-850. (JCR-Q1). SAGE.

Navarro, G. & **Puig, F.** (2018). New Challenges in franchisor-franchisee relationship. An Agency Theory perspective. *Management Letters/Cuadernos de Gestión*. 18-1, 85-102. (SJR-Q3). UPV/EHU

Shen, F. & **Puig, F.** (2017). Spatial Dependence of the FDI entry mode decision: Empirical evidence from emerging market enterprises. *Management International Review*. 58(1), 171-193. (JCR-Q2). Springer.

Rodriguez-Victoria, O.; **Puig, F.** & González-Loureiro, M. (2017). Clustering, innovation and hotel competitiveness: Evidence from the Colombia destination. *International Journal of Contemporary Hospitality Management*. 29(11), 2785-2806. (JCR-Q1). Emerald.

Cantarero, S.; González-Loureiro, M. & **Puig, F.** (2017). Efectos de la crisis económica sobre el emprendimiento en empresas de Economía Social. Un análisis espacial. *Revista de Estudios Cooperativos (REVESCO)*. 125, 1-26. (SJR-Q2). UCM/AECCOP.

Shen, F.; **Puig, F.** & Paul, J. (2017). Foreign market entry mode research: A review and research agenda. *International Trade Journal*. 31(5), 429-456. (SJR-Q3). Taylor.

Rodríguez-Victoria, O.; **Puig, F.** & González-Loureiro, M. (2017). Economic Competitiveness: Effects of Clustering, Innovation Strategy and the moderating Role of Location in the Colombian Hotel Industry. *Journal of Regional Research/Investigaciones Regionales*. 39, 81-98. (SJR-Q2).

Puig, F. & González-Loureiro, M. (2017). Clusters, industrial districts and strategy. *Journal of Regional Research/Investigaciones Regionales*. 39, 5-16. (SJR-Q2). AEER.

Puig, F.; Portero, B. & González-Loureiro, M. (2017). Clustering strategy and development of subsidiaries in China. *Journal of Industrial and Business Economics/Economía e Política Industrial*. 44, 221-243. (SJR-Q2). Springer.

Vivas-Lopez, S.; **Puig, F.**; Oltra, V. & González-Loureiro, M. (2016). Globalized markets and startup dynamics in mature manufacturing industries. *Journal of the Knowledge Economy*. 7-(4), 947-962. (SJR-Q2). Springer.

Portero, B. & **Puig, F.** (2016). Do public support services matter in the multilocation process in China? *International Journal of Emerging Markets*. 11(3), 357-373. (SJR-Q2). Emerald.

Rico, M. & **Puig, F.** (2015). ¿Por qué superan los concursos de acreedores los clubes de fútbol profesionales españoles? *Universia Business Review*. 48, 52-9. (SJR-Q3). UCJC.

Puig, F.; García-Mora, B. & Santamaria, C. (2015). The influence of geographical concentration and structural characteristics on the survival chance of textile firms. *Journal of Fashion Marketing and Management*. 17 (1), 6-19. (SJR-Q2). Emerald.

Puig, F.; González-Loureiro, M., & Ghauri, P. N. (2014). Internationalisation for survival: the case of new ventures. *Management International Review*. 54(5), 653-673. (JCR-Q3). Springer.

González-Loureiro, M.; Davic, M. & **Puig, F.** (2014). Global organizations and supply chain: New research avenues from IHRM. *International Journal of Physical Distribution & Logistics Management*. 44(7), 689-712. (JCR-Q2). Emerald.

Puig, F. & Marques, H. (2011). The dynamic evolution of the proximity effect in the textile industry. *European Planning Studies*. 19(8), 1423-1439. (JCR-Q3). Taylor.

Puig, F.; Marques, H. & Ghauri, P. (2009). Globalization and its impact on operational decisions: The role of industrial districts in the textile industry. *International Journal of Operations and Production Management*. 29(2), 692-719. (JCR-Q2). Emerald.

Pla-Barber, J. & **Puig, F.** (2009). Is the influence of the industrial district on international activities being eroded by globalization? Evidence from a traditional manufacturing industry. *International Business Review*. 18(5), 435-445. (JCR-Q3). Elsevier.

Puig, F.; Debón, A. & Berbel, J.M. (2008). El desigual efecto de la globalización entre las empresas textiles españolas. *Journal of Regional Research/Investigaciones Regionales*. 12, 59-78. (SJR-Q4). AEER.

Debón, A.; Montes, F. & **Puig, F.** (2008). Modelling and forecasting mortality in Spain. *European Journal of Operational Research*. 189(3), 624-637 (JCR-Q1). Elsevier.

Pla, J.; **Puig, F.** & Linares, E. (2007). Crisis, actitudes directivas y estrategia en los sectores manufactureros tradicionales: el sector textil español. *Universia Business Review* (2007). 14, 68-83. (JCR-Q4). UCJC.

2.3 Chapters in Books

Murillo, C. & **Puig, F.** (2022). *La Roja, Real Madrid and Barça. An historic perspective*. In “Sport in the Iberian Peninsula: Management, Economics and Policy”, pp. 60 – 75. Routledge, Taylor & Francis Group. Abingdon (Reino Unido):

Verdone, F.; Cantarero, S. & **Puig, F.** (2021). *Capturing the Resilience of the Textile Companies as a Specific Response of the Fashion industry*. In “Firms in the Fashion Industry”, pp. 160 - 180. Palgrave-MacMillan, London (Reino Unido).

Gorovaia, N.; Navarro, G. & **Puig, F.** (2019). *Institutional Influences of Professional Associations and Franchise Organizations on Competitiveness of the Healthcare Clinics*. In “Design and Management of Interfirm Networks”, pp. 113 - 131. Springer. Berna (Suiza):

González-Loureiro, M. & **Puig, F.**; Urzelai, B. (2019). *Agglomerations, clusters, and industrial districts: Evolution and opportunities for future research*. In “Economic Clusters and Globalization: Diversity and Resilience”, pp. 3 - 26. Routledge, Taylor & Francis Group. Abingdon (Reino Unido):

Urzelai, B. & **Puig, F.** (2019). *The Value of Local Externalities in Country-of-Origin Clusters: Evidence from China*. In “The Changing Strategies of International Business”, pp. 117 - 133. Palgrave-McMillan. London (Reino Unido).

Urzelai, B. & **Puig, F.** (2017). *The Chinese bittersweet cake in Orbea's internationalization*. In “Reshoring of Manufacturing”, pp. 163 - 181. Springer. New York (USA).

Puig, F.; Marques; H. & Ghauri, P. (2012). *The Unequal Influence of Structure and Strategy on European Manufacturing Firm Performance*. In “Progress in International Business Research: New Policy Challenges for European Multinationals”, pp. 255 - 276. Emerald. Bingley (Reino Unido).

Puig, F. & Marques, H. (2011). *Localization and Productivity: The Evolution of a Relationship for Two Units of Analysis*. In “Managing Networks of Creativity”. pp. 353 - 366. Routledge, Taylor & Francis Group. Abingdon (Reino Unido).

3. PARTICIPATION, ORGANIZATION, AND MEMBERSHIP OF CONFERENCES

For the last fifteen years, I have attended the following conferences every year: ACEDE, EIBA, and CLUSTERING; and regularly AIB-UK, MOTIVA, and CIED. I have occasionally attended AIB, EURAM, and ERSA conferences.

I have attended these conferences as a presenter, member of different panels, and, in some cases, as a keynote speaker. I have also assumed other roles in these conferences as conference chair and being part of different committees.

- **Conference Chair** of the 4th International Conference on Clusters and Industrial Districts (CLUSTERING). May 2019. Valencia (Spain).
- In charge of the **Academic Committee** for the 20th *Congreso Internacional de la Red MOTIVA*. May 2019. Valencia (Spain).
- **Conference Chair** of the 3rd International Conference on Clusters and Industrial Districts (CLUSTERING). May 2018. Valencia (Spain).
- **Co-organizer** of the X Workshop of *Sección de Estrategia Empresarial de ACEDE* Workshop. February 15-16, 2018, Valencia (Spain).
- **Conference Chair** of the 2nd International Conference on Clusters and Industrial Districts (CLUSTERING). May 2017. Valencia (Spain).
- **Conference Chair** of the 1st International Conference on Clusters and Industrial Districts (CLUSTERING). May 2016. Valencia (Spain).
- In charge of the **Academic Committee** for the 10th *Congreso Internacional de la Red MOTIVA*. May 2009. Valencia (Spain).
- In charge of the **Social Program** for the 35th EIBA Conference. October 2009. Valencia (Spain).

I am a member of the following academic associations: ACEDE (since 1998), MOTIVA (since 2004), and AIB (since 2009).

Valencia, June 7, 2024