



# INVITATION INVEST NATIONAL SYMPOSIUM

 Van Hall Larenstein UAS - Velp, The Netherlands

# INVEST IN REGIONAL IMPACT

3 October 2023

[WWW.INVEST-ALLIANCE.EU](http://WWW.INVEST-ALLIANCE.EU)



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# SYMPOSIUM: INVEST IN REGIONAL IMPACT

## VHL INVEST invites you to be part of it

3.10.2023 | 10:00-17:00

The event will take place on the 3-rd of October 2023, at the VHL Velp Campus, where distinguished speakers from the INVEST Academia, National authorities, stakeholders and students deliberate on important topics such as:

- INVEST in Regional Transitions
- INVEST in Crossborder Entrepreneurship promotion
- Dutch challenges in European transnational Education & Research
- Linking Education to Regional Development (Living Lab approaches and results)
- Linking Research to Regional Ecosystems (Living Lab approaches and results)

Your participation is deeply appreciated.

The event will take place alongside the INVEST4Excellence workshop, for colleagues involved in WP3 (European Innovation Ecosystem for Academia-Business & Society). The latter is also taking place in Velp, on October 4 and 5.

Please reserve 3 October in your agenda, and if applicable, also 4 and 5 October. Feel free to also communicate these dates to other colleagues that might be interested.

[REGISTER HERE](#)

Registration deadline September 20, 2023



# AGENDA

## VAN HALL LARENSTEIN UAS, NETHERLANDS

3.10.2023

### 9:30

Registration & coffee/tea

### 10:00

Official opening & Welcome speeches

### 10:30

Keynote speeches 1: Role of HEIs in Regional Development

Repr. Economic Board Arnhem-Nijmegen

### 11:00

Keynote speeches 2: INVEST in Regional Transitions

Rik Eweg, prof. Regional Transitions towards Circular Farming

### 11.30

Panel discussion 1: INVEST Crossborder Entrepreneurship promotion

Ineke van de Weijgaert, Senior policy officer agribusiness Romania, Bulgaria, Moldova, Hungary, Serbia and Montenegro (Ministry of Agriculture, Nature and Food Quality (LNV)); repr. Netherlands Enterprise Agency (RVO); and INVEST Entrepreneurship team

### 12.15

Lunch

### 13:00

Panel discussion 2: Tackling Dutch challenges in European transnational Education & Research

Peter de Boer, Project Leader RUN-EU, NHL Stenden; Tanja van Heuvelen, resp. Curriculum Development INVEST; repr. Ministry Education, Culture & Science

### 13:45

Panel discussion 3: Linking Education to Regional Development (Living Labs North-Karelia, Nitra)

Living Labs North-Karelia (Finland); Nitra (Slovakia)

### 14:30

Panel discussion 4: Linking Research to Regional Ecosystems (Living Labs Greece, Bulgaria, Netherlands)

Living Labs South-Central region Plovdiv (Bulgaria); Friesland-Gelderland (Netherlands); Larissa-Thessaly (Greece)



**15:15**

Coffee break

**15:30**

Concluding remarks

**16:30**

Social programme and dinner

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